

Non-Stop

Value.



Whether you run one truck hard all day, or thirty trucks hard all day, you want the best value for your oil investment.

Universal Co-op products help you:

- extend drain intervals
- maximize economy
- reduce wear
- lower downtime risk
- run stronger and run longer



For **Crum Trucking** and thousands of other hard-driving fleets across the Midwest, there's no substitute for quality.



Superol Gold 15W40

- premium quality assured
- proven sampling results
- bulk delivery programs
- competitive pricing
- responsive Co-op service

Looking for non-stop value for your operation and the service to match?

Call your Co-op.

[Insert Member Logo and Member Contact/Telephone]

"Crum Trucking has grown from one truck to 30 trucks over the years, and one thing we've been able to count on is Co-op Oil. The Co-op delivers great service and everything we need to keep the trucks running. Superol Gold 15W40 is a quality product that protects our equipment and keeps us from having problems. I even checked it out with Cummins and they approve it. We've been able to extend drain intervals-- at 30,000 miles, we test the used oil and the samples still come back with a high viscosity. Plus, the Co-op comes out whenever we need them-- they even started a mini-bulk oil program for us.

Our trucks are always on the run. I'm not interested in the cheapest product out there-- I'm looking for someone to take care of us. The Co-op does it all -- bulk delivery, sampling tests, competitive prices and an excellent product. It's been a great relationship for us."

*— Randy Obermeyer
Maintenance Manager
Crum Trucking*

From your Co-op.

You do not have to be a Co-op member to take advantage of Co-op products and services.