

Down

& Dirty.



Some jobs demand more from an engine oil than others.

Whether your trucks and equipment are down in the dirt all day or logging long highway miles, **Universal Co-op** products help you:

- extend drain intervals
- maximize economy
- reduce wear
- lower downtime risk
- run stronger and run longer



For **Laudick Trucking** and thousands of other hard-working crews across the Midwest, there's no substitute for quality.



Superol Gold 15W40

- premium quality assured
- proven sampling results
- bulk delivery programs
- competitive pricing
- responsive Co-op service

Looking for an oil and a supplier tough enough to deliver on even the dirtiest jobs?

Call your Co-op.

[Insert Member Logo and Member Contact/Telephone]

"We're on-site in the sand, gravel and asphalt all day. Our trucks are in and out of the pits and that's a lot harder on an oil than when we're just running on the road. With Co-op 15W40, we've found we're using less oil, extending intervals and getting great returns on samples. They test it for us to prove the quality of the product they deliver. We've lengthened our service intervals from 10 to 15,000 on off-road trucks and 15 to 20,000 for on-road tractor trailers. That saves filters, labor, oil... it's money that stays in my pocket.

Plus, the service has been excellent. Steve (our Co-op Representative) talked about the quality, tested our competitor's product and continues to use scan kits to test our drained oil to prevent problems. He also brings the oil out in mini-bulk tanks because that's what we need. He takes excellent care of us -- even coming out on nights, weekends, whatever it takes to keep us on the jobsite."

*— Josh Laudick, President
Laudick Trucking*

No problem for your Co-op.

You do not have to be a Co-op member to take advantage of Co-op products and services.